



FOR IMMEDIATE RELEASE

Monday, May 21, 2018

The Road to 100 for the Rowell Ranch Pro Rodeo 98th Rowell Ranch Pro Rodeo Weekend Ends with Fans Looking Ahead

(Hayward, California): For a dedicated group of Rowell Ranch Pro Rodeo volunteers they are already looking ahead to next year's rodeo. The broncs and bucking bulls have put in their 8 seconds of work for the week and are taking some time to relax before their next rodeo, but the Rowell Ranch Pro Rodeo volunteers are already busy planning next year's rodeo and their 100th anniversary celebration.

The rodeo committee extends their appreciation to the countless volunteers and sponsors who supported the event and the overwhelming turnout of rodeo fans who cheered on the all of the cowboys and cowgirls. Proceeds from the event benefit other non-profits and charities throughout the community.

The 98th Rowell Ranch Pro Rodeo saw some of the sports best cowboys and cowgirls compete for prize money hoping to add to their standings and a chance at the World Championship National Finals Rodeo held every December in Las Vegas. Cheering rodeo fans saw the rodeo close on Sunday May 20 with a 16.92 (seconds) ride by 2017 World Champion cowgirl Nellie Miller on her barrel horse of the year, Sister. She turned on the gas in the arena and took home the prize money along with a shot at another world championship in 2018.

NFL football player and California Cowboy Bear Pascoe (Morro Bay, CA) narrowly lost the steer wrestling title with his unbelievable time of 4.8 (seconds) to Josh Garner (Live Oak, CA) who took home the championship title this time with a 4.7 second run. Cody Craig (Wendell, ID) made an 8.6 second time in the tie-down roping event that kept him in the first place position; while the team of Lane Santos Karney (Creston, CA) and Todd Hampton (Madera, CA) showed everyone that California Cowboys have what it takes in the rodeo's timed events with their 5.9 second winning go in the team roping event.

Roughstock event winners included Kash Wilson (Gooding, ID) with an 80 point ride in the Saddle Bronc event on Flying U Rodeo's bronc Gold Coast. While California cowboy Aaron Williams (Pismo Beach, CA) narrowly maintained his winning go of 84 points on the bull Shadow Black over World Champion bull rider Shane Proctor (Grand Coulee, WA) who showed fans what it takes to be a champion with his 83 point ride on Flying U Rodeo's bucking bull Johnny Sack.

Our local cowboys and cowboys also got the chance to compete with Kyllan Pierce from Gilroy, California winning the Ranch Bronc Riding event, while Cassidy Harrison (Brentwood, CA) and Rick Corum (Knightsen, CA) took home the best time in the local team roping event. The Livermore, CA team of Oscar Villa and Tino Magdeleno won the cow milking event, and Lio Orellana (Pleasant Hill, CA) and Tyler Hewitt (San Ramon, CA) were excited to show their skills as young cowboys by winning the mutton bustin' event.

The 99th Rowell Ranch Pro Rodeo will be held May 17-19, 2019. The rodeo takes place at the Rowell Rodeo Park off of Highway 580 near Hayward/Castro Valley. Tickets range in price from \$17 to \$40 and will go on sale in February 2019. General admission and reserved seating is available. Visit rowellranchrodeo.com to stay up on the latest news and rodeo events throughout the year.

The Rowell Ranch Pro Rodeo not-for-profit association was formed in 1977 to preserve the historic community rodeo begun by local rancher and businessman Harry Rowell almost 100 years ago. The Hayward Rotary has estimated that their 67-year old partnership with the rodeo has given back in excess of 1.35 million to the community. Proceeds from the annual rodeo and related events provide much needed funding to many local charitable organizations including Special Olympics, Tough Enough to Wear Pink Breast Cancer Awareness Program, 4-H, Future Farmers of America (FFA), Hayward Rotary and the Castro Valley Breakfast Lions Club.

###